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ABSTRACT OF THE DISCLOSURE

A system includes a content information database which stores therein content information about contents associated with broadcast programs on a channel-and-time-specific basis that corresponds to a channel and a time of each broadcast program, the content information including at least one of content guide information descriptive of the contents and content location information indicative of locations of the contents on a network. The system further includes a content selecting unit which searches in the content information database for the content information of a specific channel and a specific time in response to a request from a user terminal indicating at least one of the specific channel and the specific time in a direct or indirect manner, and provides the content information of the specific channel and the specific time to the user terminal.

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